# FIGMA DESIGN CHALLENGE

Challenge: Elderly Hiring Platform Design

Background:

In an effort to connect elderly individuals with job opportunities that cater to their skills, experience, and preferences, you are tasked with designing a user-friendly platform. The goal is to create an inclusive and accessible space that empowers seniors to find suitable employment opportunities while considering their unique needs.
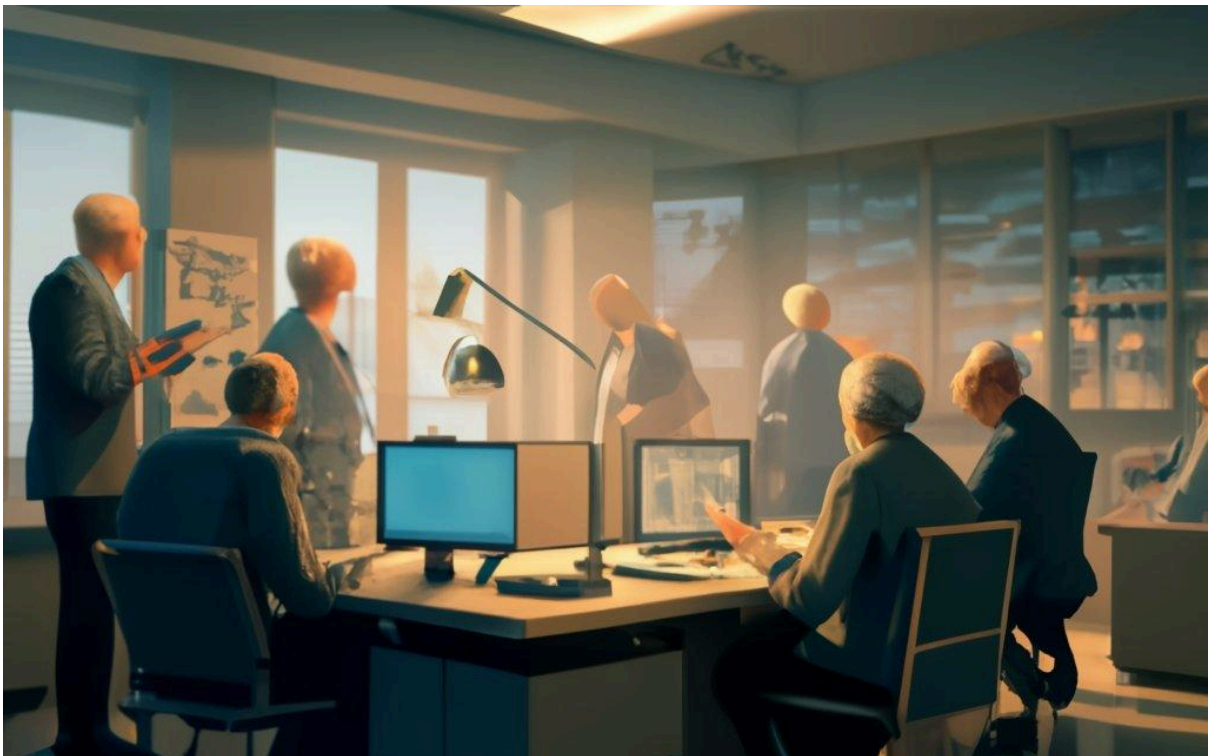
User Personas:

Elderly Job Seekers: Individuals aged 60 and above with various skills and experiences seeking part-time, flexible, or remote job opportunities.

Employers: Companies or individuals looking to hire experienced and reliable elderly individuals for specific roles.

Key Features:

User-Friendly Onboarding: Develop an intuitive onboarding process that takes into account potential challenges older users might face, ensuring it is simple and easy to complete.

Skill Profiling: Create a skill profiling system that allows elderly job seekers to highlight their skills, experiences, and preferences. This could include a mix of hard and soft skills.

Job Listings: Design a clean and organized job listing page where employers can post job opportunities with clear descriptions, required skills, and other relevant details.

Accessibility Features: Implement accessibility features such as resizable text, high contrast options, and easy navigation to accommodate users with varying levels of digital literacy.

Flexible Job Filters: Provide robust filtering options allowing elderly job seekers to find opportunities based on factors like job type (part-time, remote), location, and skill match.

Communication Support:Integrate communication features that support elderly users, including easy-to-use messaging and perhaps even video interview functionalities.

Community Building: Create a community space within the platform where elderly job seekers can share experiences, offer support, and connect with others facing similar challenges.

Design Considerations:
- Inclusive Design: Ensure that the design considers the diverse needs of elderly users, making the platform accessible to users with varying levels of technology proficiency.
- Empathy in Design: Showcase a thoughtful and empathetic approach to the unique challenges faced by elderly job seekers.

- Clear Call-to-Action: Design with a focus on simplicity, providing clear calls-to-action and minimizing unnecessary complexities.

Presentation:
- Prepare a presentation that walks through the user journey, highlighting key features, design decisions, and how the platform addresses the needs of elderly users.

Evaluation Criteria:
- User Experience Design
- Accessibility and Inclusivity
- Functionality and Usability
- Clarity of Presentation